



# ON-SITE EXHIBITOR AGREEMENT FORM

## EXHIBITOR INFORMATION

COMPANY NAME	\$
	[ ] 10x10—\$3,500
	[ ] 10x20—\$7,000

## ENGAGEMENT GUIDELINES

- Must provide your own 10' x 10' tent if desired, some locations are under an awning
- All exhibitor space assigned are outdoors
- Spaces are reserved on first come, first served basis
- No electricity is available, generators are allowed
- Load in time begins Friday, May 3rd at 4pm
- Hours of operation are determined by the exhibitor
- Booth space must be taken down by Sunday, May 12<sup>th</sup> at 5pm
- Street parking and public parking lots are available on first come first served basis
- No additional measures provided to prohibit attendees from placing chairs/blankets in front of exhibitor space.

## BENEFITS

On-site exhibitors are gaining maximum exposure through:

- Midway Carnival: Saturday, May 4 through Saturday, May 11
- Kinderplaats: Saturday, May 4 through Sunday, May 5
- 3 Parades: Wednesday May 8, Thursday, May 9 and Saturday, May 11
- Weeklong Dutch Market: Tuesday, May 7th through Saturday, May 11th
- Saturday Evening Concert: Saturday, May 4th
- Mother's Day Market: Sunday, May 12th

## PARAMETERS

- \$3,500 per 10' x 10' space
- Selling of a product is allowed—must have vending license through City of Holland
- Booth sharing is allowed
- Payment in full due April 1st, 2019
- No refunds once agreement is signed

## QUESTIONS?

Contact:

Lauren E. Genzink

Development Coordinator

lauren@tuliptime.com

## CONTACT INFORMATION

COMPANY NAME \_\_\_\_\_ DATE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

ON-SITE CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

EMAIL \_\_\_\_\_

TITLE \_\_\_\_\_

EMAIL \_\_\_\_\_

## BILLING INFORMATION

METHOD OF PAYMENT:

- Check (*made payable to Tulip Time Festival, Inc.*)       Please invoice on or after (*date*): \_\_\_\_\_
- MasterCard       Visa       Discover       AMEX       Amount: \_\_\_\_\_

BILLING CONTACT \_\_\_\_\_ EMAIL \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_

CVV \_\_\_\_\_ EXPIRES \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ SIGNATURE \_\_\_\_\_

*Please mail check to:* Tulip Time Festival Inc., 42 W. 8th Street, Holland, MI 49423

## TERMS & AGREEMENT

By signing below your organization agrees upon the elected support on the reverse side of this document via cash, check or credit card. Invoices must be paid by April 1, 2019 unless otherwise specified for invoicing. Late payments will be charged 5% interest on the remaining balance.

EXHIBITOR SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_ TULIP TIME FESTIVAL SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_